#### **Privacy Policy**

This Privacy Policy describes how tudtoy.com (referred to as "we," "us," or "our") collects, uses, and discloses your Personal Information when you visit or make a purchase from tudtoy.com (the "Site").

Our privacy policy is based on the General Data Protection Regulation (GDPR) of the European Union. Collection and processing of your personal information is carried out in accordance with the laws of the European Union and the UAE.

# 1. Information We Collect

We collect several types of information from and about you, including:

Personal Information. This may include your name, email address, postal address, phone number, payment information (including credit card numbers), and any other information you choose to provide to us. We collect this information when you create an account, place an order, subscribe to our newsletter, contact us, or participate in other features of the Site.

Usage Data. This includes information about your browsing activity on our Site, such as the pages you visit, the links you click, the time and date of your visit, and the time spent on each page. We may also collect your IP address, browser type, operating system, referring website, and other technical information.

Cookies. We use cookies and similar tracking technologies to enhance your experience on our Site. Cookies are small data files that are placed on your device when you visit a website. We use both session cookies (which expire when you close your browser) and persistent cookies (which stay on your device for a set period of time). You can manage your cookie preferences through your browser settings.

#### 2. How We Use Your Information

We use the information we collect for various purposes, including:

Providing and Improving Services. To fulfill your orders, process payments, communicate with you about your orders, and provide customer support.

Personalization. To personalize your experience on the Site and recommend products or services that may interest you.

Marketing. With your consent, to send you emails or other communications about our products, services, promotions, and news. You can opt out of these communications at any time.

Analytics. To understand how users interact with our Site and to improve its functionality.

Security. To protect our Site and prevent fraud.

Legal Compliance. To comply with applicable laws and regulations.

## 3. Sharing Your Information

We may share your information with third parties in the following circumstances:

Service Providers. We may share your information with third-party service providers who assist us with payment processing, shipping, data analytics, email marketing, and other essential services. These service providers are obligated to protect your information.

Legal Requirements. We may disclose your information if required to do so by law or in response to a valid legal request.

Business Transfers. In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.

Business partners. We may share your information with business partners who offer products or services that may be of interest to you. We will only do this with your consent.

### 4. Data Security

We take reasonable measures to protect your Personal Information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is completely secure.

### 5. Your Rights

You have the right to:

- Request access to your Personal Information.
- Request correction of inaccurate Personal Information.
- Request deletion of your Personal Information.
- Object to the processing of your Personal Information.
- Restrict the processing of your Personal Information.
- Receive a copy of your Personal Information in a structured, commonly used, and machine-readable format.
- Withdraw your consent to the processing of your Personal Information.

# 6. Children's Privacy

Our Site is not intended for children under the age of 18. We do not knowingly collect Personal Information from children. If you are a parent or guardian and believe that your child has provided us with Personal Information, please contact us to request its deletion.

#### 7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on this page and encourage you to review it periodically.

#### 8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at: <a href="mailto:hello@tudtoy.com">hello@tudtoy.com</a>

This is a sample privacy policy and may not be suitable for all websites. It is important to consult with an attorney to ensure that your privacy policy complies with all applicable laws and regulations.